

Muckross Park Hotel & Spa in Killarney is delighted to announce that Olivier Rabsch will be heading US sales and marketing activities on behalf of the hotel.

A leading global sales and marketing consultant with Collection O+ Performance Group based in Boston, Massachusetts, Olivier graduated from Paris X Nanterre University with a BA in International Business Administration in 1995, and has been working at a high level in the hospitality industry for the last 25 years.

“Olivier and I previously worked together for over five years,” says Frits Potgieter, General Manager of Muckross Park Hotel & Spa, “when he was Vice President of Sales and Marketing, North America, for The Doyle Collection. For eight years he was instrumental in successfully repositioning the brand on the American continent. During my time as General Manager of The Kensington Hotel in London, our collaboration was highly fruitful and I am very pleased to share that we will now be colleagues once again.”

From 2008 to 2011, Olivier led and considerably grew the top line revenues of the iconic resort Chatham Bars Inn, located on Cape Cod, one of the top 100 luxury resorts worldwide and a member of Leading Hotels of the World. With additional qualifications from Wharton Business School — a scholarship to the Executive Global Leadership Program — and from the Accor Business Academy in Complex Corporate Sales, intense training for elite achievers, Olivier also held other senior sales management positions at The Millennium Bostonian Hotel, The Back Bay Hotel, Boston and at The Langham Hotel, Boston, where he started his career in hospitality.

“As an expert in global sales and marketing consulting for luxury hotels and resorts, we are very much looking forward to Olivier working on behalf of Muckross Park Hotel & Spa in the U.S.,” says Frits Potgieter, the hotel’s General Manager. “We are very pleased to be working closely with him to tell the story of our wonderful five-star property in the heart of Killarney’s stunning national park to a receptive American audience.”

